

Ametalin Business wall - Salisbury North

The City of Salisbury would like to invite suitably qualified artists to submit their expression of interest for the design, fabrication and installation of an artwork on the Ametalin business external wall. This work will become a part of the City of Salisbury's art trail and assist in beautifying our region.

The City of Salisbury is located in the northern Adelaide region only 25 km from the Adelaide Central Business District. The City of Salisbury has a population of 142,560 spanning over 31 suburbs, across 158 Km. Salisbury is a City that provides opportunity for our residents, businesses and visitors through investment in its future, by valuing the natural environments, providing a great lifestyle, encouraging and supporting a vibrant and innovative culture through art and community wellbeing.

Project Site

Ametalin – Salisbury North

Ametalin is a leading-edge brand manufactured by the Ametalin group. Ametalin specialises in applying the principles of reflective insulation to develop building insulation systems for the diverse range of climatic conditions typical of Australia and much of the world. Ametalin aims to reduce the need for air conditioning in coastal Australia and in coastal regions around the world, as well as providing practical year-round thermal insulation.

Ametalin is located at 9-11 Playford Crescent, Salisbury North. The Wall (corner wall) is located on the side and back of the building, this wall looks onto a highly used intersection and train line crossing.

Concept of Works

We are encouraging artists to be artistic and creative in a way that will enhance the appearance of the area. This blank "canvas" is an opportunity to create the wow factor and the chance for artists to think outside the square.

The mural does not need to depict the business, we wish to see the mural concept from the front of the wall then continue 'flow' around the corner onto the long side of the wall.



The mural space is painted Marine Ply board measures 10 metres long by 4 metres high (front wall only) the continued artwork on the long side of the wall is up to the artist design concept.

Practical Considerations

Artists will also need to ensure all elements:

- The surrounding land is uneven around the wall, equipment is needed to access the wall in some areas.
- Is safe for the general public; and the artist during the mural installation.
- Is durable, robust, resilient and painted with appropriate high quality materials;
- Be resistant to graffiti or treated with anti-graffiti coating; and
- Meet all relevant safety standards, City of Salisbury Work Health and Safety clauses as per the Terms and Conditions.

The public artwork is limited by the nature of the busy location but it is open to the possibility of vandalism and desecration.

The artist must exercise a duty of care in the concept design and consider the management of risk and public safety. The artworks should be produced from durable materials, require minimal maintenance and will be appropriate in scale.

Copyright

The copyright for the design will remain at all times with the artist. The completed artwork and will become an asset within the City of Salisbury and will be added to the Councils Register.

Budget

An amount of \$500 will be paid to the selected artist upon approval of the concept. This will be included in the total commission of \$10,000 (ex GST).

Acknowledgement by the City of Salisbury

The City of Salisbury will acknowledge the artist and artwork in a manner fitting to site. The artist of the work will be acknowledged in any publicity or promotion materials regarding the project.

Time Frame

Action	Description	Due Date
Expression of Interest	Artists invited to submit their Expression of Interest with brief concept design and fixed quote	June 2024
EOI assessment by the Public Art Panel	PAP to select appropriate artist for location and approve design	July 2024
Site briefing	Artist and Project Coordinator to meet onsite to discuss installation of the piece	July – August 2024
Budget	Approval	August 2024
Contract Executed to Artist	Contract to be signed by Artist prior to the commencement of works	August 2024
Installation of the works	Artist to enter installation stage which will include a site visit from the Project Coordinator	By agreement between artist and Project Coordinator
Completion of works	Project Coordinator to register artwork on to Council Asset Register and photograph for our Communications Division.	6-8 weeks weather permitting.

Public Art panel – Approval concept design

City of Salisbury Public Art Panel will approve final concept designs and will comprise the following:

- Mayor Gillian Aldridge OAM
- Cr Lauren Brug
- Cr Kylie Grenfell
- Amy Pokoney Cramey – GM Community Development
- Ben Hopkins - A/Manager Sport, Recreation and Community Planning Community Planning

Please contact Jenny Henry, Public Arts & Exhibitions officer at arts@salisbury.sa.gov.au for any questions.