

AGENDA

FOR INTERCULTURAL STRATEGY AND PARTNERSHIPS SUB COMMITTEE MEETING TO BE HELD ON

15 MARCH 2022 AT THE CONCLUSION OF THE TREE MANAGEMENT APPEALS SUB COMMITTEE MEETING

IN WITTBER & DR RUBY DAVY ROOMS, SALISBURY COMMUNITY HUB, 34 CHURCH STREET, SALISBURY

MEMBERS

Cr M Blackmore (Chair) Mayor G Aldridge (ex officio) Cr N Henningsen

Cr S Ouk (Deputy Chair)

Cr D Proleta Cr J Woodman

REQUIRED STAFF

Chief Executive Officer, Mr J Harry Manager Governance, Mr R Deco

APOLOGIES

LEAVE OF ABSENCE

PRESENTATION OF MINUTES

Presentation of the Minutes of the Intercultural Strategy and Partnerships Sub Committee Meeting held on 06 December 2021.

REPORTS

OTHER BUSINESS

CLOSE

ITEM ISPS1

INTERCULTURAL STRATEGY AND PARTNERSHIPS SUB

COMMITTEE

DATE 15 March 2022

HEADING Mobara, Japan Sister City Agreement - 20 Year Anniversary

Acknowledgement

AUTHOR Julie Kushnir, Manager Community Experience & Relationships,

Business Excellence

CITY PLAN LINKS 1.4 We are proud of our strengths, achievements and cultural

diversity

4.2 We deliver quality outcomes that meet the needs of our

community

SUMMARY Due to the postponement of the 2022 Mobara delegation visit to

Salisbury (due to COVID-19), Council has been requested to work with members of the Mobara International Friendship Association Secretariat, Mobara City Hall to identify way in which the 20 Year Anniversary can be celebrated, including any virtual opportunities.

RECOMMENDATION

That Council:

1. Notes the suggested activities outlined in section three (3. REPORT) of this report.

ATTACHMENTS

There are no attachments to this report.

1. BACKGROUND

- 1.1 25 May 2022 marks the 20th Anniversary of the Sister City Agreement that Council shares with Mobara, Japan.
 - 1.1.1 In July 2021 Council was advised that the 2022 Mobara delegation visit to Salisbury would not be possible due to the pandemic with a postponement sought.
 - 1.1.2 In lieu of this postponed visit, Council has been requested to consider other methods to mark the occasion, including video or virtual opportunities.
 - 1.1.3 To that end, a comprehensive collection of activations has been devised to mark the occasion and the Mobara International Friendship Association Secretariat has been sent correspondence seeking their participation in a video exchange between the Mobara Mayor and the City of Salisbury Mayor.

2. CONSULTATION / COMMUNICATION

- 2.1 Internal
 - 2.1.1 Manager Community Experience and Relationships
 - 2.1.2 Executive Assistant to CEO/Mayor
 - 2.1.3 Operations & Programs Officer
 - 2.1.4 Events, Arts, Place Activation & Curation Officer
 - 2.1.5 Community Planner Arts & Culture
- 2.2 External
 - 2.2.1 Mobara International Friendship Association Secretariat

REPORT 3.

- A collection of displays, activations and artworks have been planned to acknowledge the 20th Anniversary. These will be funded through existing budgets. To date, they consist of:
 - 3.1.1 Ground Floor – Display cabinets filled with cultural gifts received from Japan during the Sister City Agreement.
 - Ground and 1st Floors Bulkhead and other video screens: We plan to 3.1.2 prepare a "celebratory acknowledgement" slide to display on our outdoor screen, internal video screens and the ground floor bulkhead.
 - 3.1.3 Saturday Sessions – On the Saturday prior or post the Anniversary, we are planning to include Japanese themed children's activities, such as simple Origami.
 - 3.1.4 Denison Centre – Adjacent Mobara Park, and shared grounds of Mawson Lakes Primary School. A building "wrap" in the form of a mural has been commissioned as part of our Create-A-Place program, with concept designs that reflect an overt Japanese theme.
 - 3.1.5 The mural is anticipated to be completed by 20th May. We will request the commissioned artist to take progress photographs which may be used on social media in the lead up to the anniversary.
 - 3.1.6 As a measure of goodwill we are able to provide the Mayor in Mobara Japan with photographs of the Denison Centre mural when complete which they may in turn use in their social media (if they use this platform).
 - 3.1.7 The Japanese language is still part of the Mawson Lakes Primary School Curriculum and we are working with them to devise suitable student connections to the mural.

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- Other Potential ideas for which a budget allowance of \$10,000 is already allocated:
 - 3.2.1 Two Mayors record a small video piece each and exchange with each other which we may use on our social media platforms and reciprocally, theirs. This will be relatively easy to execute, and correspondence has already been sent to the Mobara International Friendship Association Secretariat inviting participation. With coordination commencing as soon as possible, we have a generous lead time to work with.
 - 3.2.2 A formal reception by our Mayor at Mobara Park is also being proposed. Ideally with the newly commissioned mural in sight as a backdrop we could also film the event and exchange this with our partners in Mobara. A sufficient budget is available to conduct such a reception and filming.

4. CONCLUSION / PROPOSAL

Planning for the Acknowledgement of the 20th Anniversary is well in train with a number of culturally appropriate displays and activities being coordinated. These are all able to be delivered within existing budgets.

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